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Finance, Economics, Accounting and Analytics  
Business and Economics Insight Research Group  
Digital x Data

## Overview

I am an Associate Professor at the Business School. Before joining LSBU in 2020, I worked as a pricing specialist at Deloitte, focusing on complex financial derivatives. My main teaching responsibilities revolve around Business Research Methods, where I lead modules designed to develop research methodologies for both Undergraduate and Postgraduate research projects.

## Qualifications

Postgraduate Degree, Higher Education / Higher Education Administration  
2022

Quantitative methods for economic policy, PhD  
2014 → 2018

Finance and Banking, MSc  
2012 → 2014

Economics and Finance, BSc  
2008 → 2012

## Employment

### Postdoctoral Fellow

Marche Polytechnic University  
Italy  
1 Mar 2018 → 1 Nov 2018

### Pricing Specialist

Deloitte LLP  
1 Jan 2018 → 1 Jan 2020

### Intern and Consultant

Food and Agriculture Organization  
1 Jan 2015 → 1 Jan 2016

## Research outputs

**The university research assessment dilemma: a decision support system for the next evaluation campaigns**  
Fantozzi, P., Ficcadenti, V. & Naldi, M., 27 Feb 2025, In: Scientometrics. 103957.

**Kendall correlations and radar charts to include goals for and goals against in soccer rankings**  
Cerqueti, R., Mattera, R. & Ficcadenti, V., 17 Sept 2024, In: Computational statistics.

**Investors attention and network spillover for commodity market forecasting**  
Cerqueti, R. & Ficcadenti, V., 22 Jul 2024, In: Socio-Economic Planning Sciences. 95, p. 102023 102023.

**Portfolio decision analysis for pandemic sentiment assessment based on finance and web queries**  
Cerqueti, R. & Ficcadenti, V., 25 Apr 2024, In: Annals of Operations Research.

**Economic keywords in political communications and financial markets**  
Ficcadenti, V. & Cerqueti, R., 12 Mar 2024, In: Annals of Operations Research.

**Anxiety about the pandemic and trust in financial markets**

Cerqueti, R. & Ficcadenti, V., 15 Sept 2023, In: The Annals of Regional Science. 72, 4, p. 1277-1328 52 p.

**Markov Chain Monte Carlo for generating ranked textual data**

Ficcadenti, V., Cerqueti, R., Dhesi, G. & Ausloos, M., 6 Aug 2022, In: Information Sciences. 610, p. 425-439 15 p.

**A rank-size approach to analyse soccer competitions and teams: the case of the Italian football league "Serie A"**

Ficcadenti, V. & Cerqueti, R., 15 Mar 2022, In: Annals of Operations Research. 325, 1, p. 85-113 29 p.

**Combining rank-size and k-means for clustering countries over the COVID-19 new deaths per million.**

Cerqueti, R. & Ficcadenti, V., 11 Mar 2022, In: Chaos, Solitons and Fractals. 158, p. 111975 111975.

**Benford's laws tests on S&P500 daily closing values and the corresponding daily log-returns both point to huge non-conformity**

Ausloos, M., Ficcadenti, V., Dhesi, G. & Shakeel, M., 15 Jul 2021, In: Physica A: Statistical Mechanics and its Applications. 574, p. 125969-125969 125969.

**Words ranking and Hirsch index for identifying the core of the hapaxes in political texts**

Ficcadenti, V., Cerqueti, R. & Dhesi, G., Aug 2020, In: Journal of Informetrics. 14, 3, p. 101054-101054 101054.

**Entropic Analysis of Votes Expressed in Italian Elections between 1948 and 2018**

Ficcadenti, V. & Dhesi, G., 4 May 2020, In: Entropy. 22, 5, p. 523-523 523.

**The interconnectedness of the economic content in the speeches of the US Presidents**

Ficcadenti, V., 25 Sept 2019, In: Annals of Operations Research.

**A joint text mining-rank size investigation of the rhetoric structures of the US Presidents' speeches**

Ficcadenti, V., Cerqueti, R. & Ausloos, M., 1 Jun 2019, In: Expert Systems with Applications. p. 127-142

**Earthquakes economic costs through rank-size laws**

Ficcadenti, V., 14 Aug 2017, In: Journal of Statistical Mechanics: Theory and Experiment. p. 083401-083401